

Davidson & Robertson

RURAL

AGENCY CASE STUDY

In Autumn 2004 Davidson & Robertson Rural were approached by a client wishing to sell two traditional farm cottages located in the heart of rural East Lothian. With winter fast approaching a quick turn around was required in order to avoid the associated seasonal property market slump.



Property inspections, preparation of particulars and advertising were all undertaken within less than two weeks. The cottages were offered for sale as a whole or as in two separate lots. There was a vast amount of interest and as a result a number of open evening and weekend viewings were carried out as well as frequent private viewings. Within two weeks of the first advertisement over 100 sets of particulars had been requested, over fifty viewings carried out and a closing date set.

The cottages were successfully sold as two separate lots and our client was pleased with the price achieved. Davidson & Robertson Rural received very good feedback and tangible evidence of our client's satisfaction through further instructions of additional sales and professional work.



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